President Hinton provided an overview of the Strategic Directions 2020 planning process. She described the plan planning process as an opportunity to look forward and imagine a future for the College of Saint Benedict. The choices we make now and the directions we choose will impact the value of a CSB for years to come.

President Hinton asked Trustees to consider the following questions:

It is 2020. What distinguishes CSB from our competitors?

Summary:

- The single-gender experience within the context of the co-educational partnership with Saint John’s.
- CSB educates strong female leaders.
- The spiritual focus and involvement of the Sisters of Saint Benedict.
- The coordinate relationship with SJU “doubles” the experience.
- CSB will be recognized and understood as a community that welcomes all, where all feel welcome and have access to the support they need.
- Our physical location and setting as well as our commitment to sustainability – as a differentiator versus institutions in highly urban settings.
- Benedictine values animate and sustain the entire experience: service, hospitality, community, integrity, ethics.
- The sense of community and connectedness.
- Education abroad and the connections students who participate develop. CSB has a global reach and impact.
- The power of our story: for 100 years, CSB consistently has overcome challenges and created pathways to better communities. Our graduates are responsible, they are leaders, they are remarkable women.
- CSB will be a national think-tank for women, women’s development, and women’s leadership. Our students and graduates will be able to articulate the value of gender development at CSB.
- Extraordinary opportunities for women athletes – women as scholar-athletes.