

# CSB|SJU Community

A newsletter for the faculty and staff of the College of Saint Benedict/Saint John's University

December 2003

## Values Bolster Gagliardi's Winning Tradition

prepared by *Glenda Isaacs Burgeson*

*Community editor*

*Communication and Marketing Services*

By now, readers of the *New York Times* and the *Los Angeles Times* know what Central Minnesotans have known for a long time. SJU has a grand football tradition, led by a great and decidedly untraditional coach, John Gagliardi, and his dedicated coaching staff.

In the barrage of press coverage (See Page 2 for a summary), reporters gave ample attention to Gagliardi's now famous coaching philosophy of no — no hitting during practice, no yelling at players, no practice if it's too darn hot or cold or too many gnats, etc. Many also mentioned his emphasis on character and integrity.

His colleagues suggest, however, that his philosophy of no, along with his respect for his players and his attention to character development are more than just charming quirks of a lucky coach. In fact, they may be the keys to the success of college football's most victorious coach.

Fr. Timothy Backous, interim athletic director, discussed the importance of character development in Johnnie football.

"John works as much on character building as he does on athletic prowess," Fr. Timo said. "He tends to emphasize more enduring qualities."

For example, he explained, when a student athlete performs well during practice or in a game, Gagliardi tends to praise the effort rather than the expertise.

"He might say of the player, 'He's a hard worker,' or 'He's dedicated.'" Fr. Timo said. Values of hard work, dedication and perseverance become team aspirations, he said.

"We have some wonderful kids playing here. They are smart, involved. John recognizes that."

In fact, Gagliardi considers himself a teacher, rather than a coach, according to longtime friend, Fr. Wilfred Theisen, professor of physics.

As a teacher, Gagliardi focuses on the mental aspects of the game, on attitude and motivation. He builds confidence. According to Fr. Wilfred, a pre-game Gagliardi pep talk will be something like this: "Keep doing what we've been doing all week. You know what to do."

"Somehow he motivates the kids to play well, to take pride in the way they play. He builds that pride."



John Gagliardi was honored at a ceremony at the White House.

Gagliardi also maintains a balanced perspective.

Fr. Wilfred recalled how once, just prior to a championship game, a player had a scheduling conflict between an interview for medical school and football practice. Gagliardi did not hesitate to let the student know what his priorities should be. "He told him to go to the interview."

Those priorities are practiced by all the coaches in the athletic department, Fr. Timo said.

"Overall, I do know that academics is the top priority for these coaches," he said. "They have a perspective about what is really important."

The students understand those priorities as well. Fr. Timo frequently travels with SJU teams and said that, regardless of the sport, he observes during travel that "kids have their noses buried in books. Half their luggage seems to be homework."

Often, athletics serve as a portal to the university itself.

"Forty-three percent of our current SJU freshmen class were recruited by a coach, and 78 percent were interested in SJU because of its athletic programs. That's an amazing number," Fr. Timo said. "Does that mean that 43 percent of our students are here because of athletics? No, they're here because of the contributions our athletic department makes to our overall mission."

## Campus News

### CSB Campus Ministry Advisory Board Formed

Submitted by S. Eunice Antony  
Benedictine Values Consultant  
CSB Campus Ministry

The CSB Campus Ministry Advisory Board met for the first time on Nov. 14. Board members were invited by the director of Campus Ministry, Patricia Cespedes-Schueller, to be the “eyes, ears and voice” of the broader community to the Campus Ministry staff, and also to be the voice of Campus Ministry in their respective areas.

Members of the Advisory Board are David Arnott, assistant professor of strings/orchestra; Karen Backes, associate dean of admissions; Barb Fahnhorst, associate director of financial aid; Dan McKanan, assistant professor of theology; Ron Pagnucco, assistant professor of peace studies; Adeline Spitzer, director of international students; and Katie Hayes, CSB senior and member of the CSB Senate. Trish Givens, office coordinator for student activities/leadership development and support staff for campus ministry, graciously served as secretary.

The Advisory Board members were introduced to the mission and vision of CSB Campus Ministry. Topics discussed at this first meeting included the interface of the faith life of students and its impact on their daily lives and decisions, the interaction of Campus Ministry with faculty and staff, and the relevance of Campus Ministry to non-Catholics and non-Christians. Patricia Cespedes-Schueller introduced a new Campus Ministry proposal, “Understanding Women’s Lives and Contributions in the Global Context,” which is in the embryo stage.

The next meeting of the Advisory Board will be in January. One topic will be the role of Campus Ministry in addressing the Catholic Social Teachings and their implications for the upcoming political elections.

## 409th Victory Season Attracts Attention to Campus

prepared by Glenda Isaacs Burgeson  
Community editor  
Communication and Marketing Services

At the SJU Bookstore, planning for this year’s historic football season began long before the opening kickoff. Last year, staff at the bookstore began considering commemorative merchandise when John Gagliardi reached his 400th victory, according to Cindy Ann Van Vickle, general product buyer.

“At the beginning, we tried not to focus on any one particular item that would outdate itself,” she said.

Pennants and football helmets have been big sellers this season, along with the Gagliardi commemorative bobblehead.

At home games, the bookstore operates the Johnnie Stadium Shop that is popular with fans. Sales were especially brisk on the 409 game day. Cindy Dirkes, assistant director, enjoyed the excitement of working at the shop that day. “It was fun trying to watch the game,” she said.

Don Forbes, bookstore director, said the commemorative merchandise has helped boost other sales as well. On game days, people come into the store to buy a souvenir and wind up browsing the aisles. The store also has benefited from exposure on the [gojohnnies.com](http://gojohnnies.com) Web site.

“On Monday, after the big game, we were getting hits on the Web site,” he said.

Media anticipation of Gagliardi’s historic “March to History” began with preseason coverage and advanced steadily. Local, state and national coverage has been extensive, and international press coverage included a Nov. 7 story in the *International Herald Tribune*, France, and a Nov. 10 story in the *Taipei Times*, Taiwan. For the 409th victory game, 87 media credentials were issued by Michael Hemmesch, sports information director and director of communication, Communication and Marketing Services.

The following is a partial list, focusing primarily on the record-tying and record-breaking weekends, of out-of-state media outlets that carried SJU reports. Links to much of the press coverage may be accessed at [gojohnnies.com/football](http://gojohnnies.com/football).

**November 1, 2003** Los Angeles Times, CA  
Southeastern Missourian, MO  
Athens Banner-Herald, GA  
Dallas Morning News, TX  
Coos Bay World, OR  
Fresno Bee, CA  
South Florida Sun-Sentinel, FL  
Washington Post, DC  
Billings Gazette, MT  
Philadelphia Enquirer, PA  
ABC12.com, MI  
KSTP, MN  
WTNH, CT

**November 2, 2003** Record-Searchlight, CA  
Times Record News, TX  
New York Daily News, NY  
Peninsulaclarion.com, AK  
South Bend Tribune, IN  
Times Picayune, LA  
Chicago Daily Southtown, IL  
Chicago Daily Herald, IL  
Cleveland Plain Dealer, OH  
Billings Gazette, MT  
St. Petersburg Times, FL  
Indianapolis Star, IN  
Philadelphia Inquirer, PA  
Lexington Herald Leader, KY

**November 8, 2003** Helena Times, MT  
Boston Globe, MA  
Atlanta Journal Constitution, GA  
Wichita Eagle, KS  
Biloxi Sun Herald, MS  
Sarasota Herald-Tribune, FL  
Miami Herald Tribune, FL  
Bradenton Herald, FL  
Times Daily, AL  
San Francisco Chronicle, CA  
The Missoulian, MT  
Arizona Republic, AZ  
Monroe News Star, LA  
Richmond Times Dispatch, VA  
Knoxville News Sentinel, TN  
Durham Herald Sun, NC  
Bradenton Herald, FL  
Waterloo Cedar Falls Courier, IA  
Rapid City Journal, SD  
The Porterville Recorder, CA  
North County Times, CA  
Lodi News-Sentinel, CA  
Baltimore Sun, MD  
Santa Maria Times, CA  
Sarasota Herald-Tribune, FL  
Atlanta Journal Constitution, GA  
Times Daily, AL  
Miami Herald, FL  
Biloxi Sun Herald, MS  
FOX Sports  
Washington Post, DC  
Bradenton Herald, FL  
Wichita Eagle, KS  
The Herald News, MA  
USA Today  
New York Times  
Boulder Daily Camera, CO  
Rocky Mountain News, CO  
ESPN  
CNN/SI  
ABC12.com, MI  
KSTP, MN  
WXXX, NY

**November 9, 2003** Peninsulaclarion.com  
South Bend Tribune, IN  
South Florida Sun Sentinel, FL  
Nashua Telegraph, NH — “AM Sports Report”  
Cleveland Plain Dealer, OH  
Baltimore Sun, MD  
Contra Costa Times, CA  
Chicago Daily Southtown, IL  
Louisville Courier Journal, KY  
Record-Searchlight, CA  
The Desert Sun, CA  
Billings Gazette, MT  
Salt Lake Tribune, UT  
Jackson Clarion Ledger, MS  
Oakland Tribune, CA  
Alameda Times-Star, CA  
St. Petersburg Times, FL  
Provo Daily Herald, UT  
Chicago Daily Herald, IL  
Biloxi Sun Herald, MS  
Ventura County Star, CA  
Philadelphia Enquirer, PA  
Seattle Times, WA  
Lexington Herald Leader, KY  
Denver Post, CO  
Indianapolis Star, IN

**November 10, 2003** Las Vegas Sun, NV  
Times Record News, TX  
Knoxville News Sentinel, TN  
Minnesota Public Radio  
Gwinnett Daily Post, GA  
The Ledger, FL  
The Birmingham News, AL  
The Arbitrator Online  
Denver Post, CO  
Pittsburgh Post Gazette, PA  
Taipei Times

## Monastic Tradition: Leisure and Wholeness

by Br. Zachary Wilberding, OSB

*Editor's note: Each month, the Healthy Learning Community and the Partners for Healthy Learning promote a health theme to the CSB and SJU campuses. These groups are involved in the promotion of physical, intellectual, emotional, social, occupational and spiritual health. To learn more about the Healthy Learning Community and the Partners for Healthy Learning, please visit the Web site at <http://www.csbsju.edu/extending/projects.htm>*

Early in my monastic life, I was introduced to the Latin term *otium monasticum*, which translates into English as monastic leisure. The College of Saint Benedict and Saint John's University grew from the monastic tradition and I believe that the monastic concept of leisure has something to contribute to our health.

It is well-known that stress has a part in creating many forms of psychological and physical illness. We talk about being stressed all the time and ways of relieving it. There are plenty of self-help books on stress and its relief. And the pharmaceutical industry is doing its part to develop biochemical relief of stress and the illnesses which grow from it. Stress and its relief are big business. I recommend *otium*, leisure, as a mode of stress self-management. It costs nothing but some self-discipline, and therefore may actually be stressful at first for the inexperienced practitioner.

Leisure may be defined as freedom from activity. It is rest. To rest is to claim our freedom as complete beings. The first creation story in the book of

Genesis tells us that, after creating humans, God rested. The work was complete and that completion was celebrated with a day of rest. Spiritually, we join in the celebration of our wholeness, our completeness, as part of God's creation by ceasing our activity and entering into rest. Physically, we give our body time to restore energy and tissue used and/or damaged by our activity. Rest means stopping activity but it also means resting from thoughts. Our minds can chatter away at us even when our bodies are still and so we find it helpful to take control of our attention and allow it to rest, to withdraw from attending to bothersome thoughts.

From rest we can enter again into activity with a greater sense of who we are and activity can create a greater mindfulness in us.

Recommendations for further exploring leisure and mindfulness:

- *Thoughts Matter*, written from a Christian perspective by S. Mary Margaret Funk, OSB.
- *The Miracle of Mindfulness*, written from a Buddhist perspective by Thich Nhat Hanh.

## Fr. Columba Stewart to Lead HMML

Fr. Columba Stewart, OSB, has been appointed executive director of the SJU's Hill Monastic Manuscript Library (HMML) by the HMML Board of Overseers. His nomination to the Board of Overseers was made by SJU President Br. Dietrich Reinhart, in consultation with the Chancellor, Abbot John Klassen, OSB.

Prior to his appointment as executive director of HMML, Fr. Columba served as professor of theology at CSB/SJU, curator of research collections, and senior research fellow in Eastern Christianity for HMML. His academic background includes education at Harvard, Yale and Oxford and distinguished credentials in theology, liturgy and scripture. He has published several books and more than 50 reviews and articles.

"It is, I think, no exaggeration," wrote Dr. Brian E. Daley, SJ, the Catherine F. Huisking Professor of Theology at the University of Notre Dame, "to say that he [Fr. Columba Stewart] is at present time the leading authority in the English speaking world on early Christian monastic theology."

## Hearst Foundation Makes Award to Saint John's

SJU recently received its third grant from the Hearst Foundation, San Francisco, to underwrite the William Randolph Hearst Foundation Endowed Scholarship Fund at the University. The most recent gift of \$100,000 will be added to the existing \$100,000 endowment. Its first priority is to award scholarships to undergraduate Latino, Chicano and Hispano students at Saint John's. Since the program's inception, four Johnnies have been named Hearst Scholars, including Jaime Ramirez '00, Michael Guzman '02, Ryan Hurtado '04 and Anthony Yglesias '04.

The Hearst Foundation, Inc. was founded in 1945 by publisher and philanthropist William Randolph Hearst. The Foundation's charitable goals reflect the philanthropic interests of William Randolph Hearst — education, health, social service and culture. Within these four areas, the Foundation assists institutions in providing opportunities to underserved and underrepresented populations. Within the field of education, the Foundation supports

## The Welcome Mat

We welcome the following to CSB/SJU:

Neil Andruschak, Athletics  
Todd Martinson, Library  
Matthew Bouny, Custodial Services  
Pamela Broughton, Dining Service  
Pamela Wilder, Custodial Services

### Farewell to Friends

Joseph Hope, Electrical Shop  
Jeffrey Boyle, Life Safety  
Mary Jane Kortenbusch, Dining Service  
Nadine Schnettler, Human Resources  
Shannon Altrich-Olson, Theater  
Jennifer Thielen, Custodial  
Nancy Posch, Food Service  
Jennie Dolence, Dining Service  
Paul Ruszat Dining Service

## COMMUNITY

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Deadline for the January issue is December 19. To share your information and story ideas, simply e-mail them directly to Community at: [community@csbsju.edu](mailto:community@csbsju.edu).

undergraduate education through the establishment of endowed scholarships at private liberal arts colleges and universities.

## Faculty/Staff News

**Rick Saucier**, assistant professor of management, presented two papers at the eighth annual Marketing Management Association Fall Educators' Conference Sept. 11-12 in Nashville, TN. The first, "Implementing Service Learning In Marketing Courses," examined current service learning practices at CSB/SJU and how this process can be effectively implemented in marketing courses. The second paper, "Student-Led Marketing Ethics Discussion Groups," studied issues and benefits in allowing students to lead a class to cover important specific marketing ethical issue topics.

**Daniel Finn**, Clemens Professor of Economics and professor of theology, presented the 2004 Aquinas lecture entitled, "Is Cashing In Selling Out? A Christian Perspective on the Morality of Economic Life," at Mount Mercy College (Cedar Rapids, Iowa) on Oct. 8. On Oct. 10, he presented a talk on affordable housing strategies as part of a panel on "Successes and Near Misses in Affordable Housing" in Bethesda, MD. The panel was part of a national conference sponsored by the Innovative Housing Institute on Inclusionary Zoning for city planners from around the nation. On Oct. 25-26, he attended the meeting of the Board of the Catholic Theological Society of America in Chicago. On Nov. 5, Finn gave a talk on "Work and Christian Faith" at the Church of St. Augustine in St. Cloud.

**Ronald M. Bosrock**, Myers Chair and professor of management, gave a presentation at Mankato State University for International Education Week, sponsored by the U.S. Department of State and U.S. Department of Education, on Nov. 13. The title of his presentation was "The Need for Training Global Graduates."

**Marina Martín**, associate professor of MCL, was invited by the University of Nottingham (UK) to serve as the external examiner of a Ph.D. dissertation entitled: "Fiction as Cognitive Artifacts: The Case of Jorge Luis Borges' *Tlön, Uqbar, Orbis Tertius*." The viva voce defense took place on Oct. 21, at the campus of the University of Nottingham.

She also had one of her articles translated into Polish: "Borges, apolegeta idealizmu." The article came out in *Borges*, a special issue of the *Philosophy Journal*, published by the philosophy department at the University of Warsaw. It was translated by Krzysztof Lapinski and edited by

Lapinski and Stanislaw Gromadzki. *Przegląd filozoficzny — literacki*. Uniwersytet Warszawski, Instytut Filozofii, Warszawa, POLAND. NR 2/4 (2003) 177-188. This publication was also sponsored by the Embassy of Argentina in Warsaw. This issue contains a selection of writings by J.L. Borges translated into Polish and a selection of critical essays in philosophy.

**LuAnn Reif**, assistant professor of nursing, **Diane Veale Jones**, professor of nutrition, and **Katie Jirele**, senior dietetic student, presented "Extending the Classroom Walls: The Healthy Learning Community and Student Learning" at the eighth annual Learning Communities and Collaboration Conference: Student Learning and Engagement, Indianapolis, IN, Nov. 6. All three presenters are part of the CSB/SJU Healthy Learning Community. Veale Jones is the director, Reif is a team member and Jirele is the project assistant. Their presentation focused on the cross-disciplinary and cross-functional collaboration among faculty, residential life, student development and health education staff and students that impact student learning and leads to improved health, wellness and learning.

**Sharmistha Self**, assistant professor of economics, had two articles published this year in *Applied Economics* and *Journal of Asian Economics*. A third publication will be in print in *Economics of Education Review* in 2004. This year, she also had papers accepted at each of the regional meetings for the economics profession (eastern, western, midwestern, and southern), the annual meeting, and at an international economics conference sponsored by the United Nations University in Helsinki, Finland this summer. In January, she will present a paper at the annual meeting of the American Economics Association in San Diego.

**Manju Parikh**, associate professor of political science, organized and chaired a panel on "U.S. Foreign Policy of Regime Change: Iraq and North Korea" for the Minnesota Political Science Association's annual meeting on Nov. 8 at Gustavus Adolphus College in St. Peter.

## In the Media

Jean Scoon, director of publications, SJU Institutional Advancement, was recently quoted at length in the newsletter *Nonprofit Communications Report* on the topic of "Why CEO Annual Report Letters Are So Bad." The November newsletter (vol. 1, no. 7) featured on its front page her list six obstacles to lively, interesting CEO letters.