COURSES TAUGHT IN ROME, ITALY

These courses meet the following requirements for the Integrations Curriculum at CSB+SJU. See course descriptions for major/minor credit approval. If you would like to receive major/minor credit for any of the courses that do not already list approval, you will need to see the Department Chair for approval.

CULTURAL & SOCIAL DIFFERENCE – SYSTEMS:

• COLG 385 – STUDY ABROAD SEMINAR TAUGHT BY CSB+SJU FACULTY (4 credits) – CS
  REQUIRED COURSE

ARTISTIC EXPRESSION (AE) ELECTIVE:

• ART 370: Rome Across the Ages: Art & Architecture in the Eternal City (3 credits) – AE
  This course is a survey of the art and architecture of Rome from classical Antiquity to the Seventeenth century. It will teach the basic principles of art historical analysis through an active study of monuments, buildings, and artworks within their historical context. The power of images and the messages they convey will serve as a predominant guideline to reconstruct the history of the city. Issues such as politics, patronage, taste, gender, religion, and symbolic reading will be examined, as well as the ways these inter-relate to create identities.

• ART 270: Rome Sketchbook (3 credits) – AE
  This course is designed to take full advantage of the student’s unique experiences living and studying in the city of Rome. With onsite inspiration as a foundation for artistic development, students will draw on location at sites of historical significance and visual interest ranging from architectural masterpieces, museums, sculptures and fountains to formal gardens and landscape vistas. The course will explore the rich history of how Rome has attracted and inspired visiting artists for centuries. Students will explore artistic techniques and creativity through personal sketchbooks that will serve as a visual diary for developing future projects and ideas. Students will receive regular group and individual critiques from the instructor, but they will also be actively involved in analyzing and evaluating their own work and the work of others in a collaborative atmosphere of constructive reflection and criticism. At the end of the course students will have the opportunity to exhibit drawings and sketchbooks in an exhibition. Note: This course has an additional $100 course fee.

HUMAN EXPERIENCE (HE) ELECTIVE:

• HIST 370: History of Rome from its Origins to Charlemagne (3 credits) – HE
  This course provides students with an introductory knowledge of the history of Rome and Italy from its origins through the 9th century AD. More specifically, it addresses political, religious, social, and economic aspects of antiquity and the early medieval period, in order to illustrate the context and development of their various historical processes. The goal of the course is to help students understand how political, religious, and economic circumstances had a fundamental influence on shaping the urban landscape of cities like Rome, Ravenna, and Byzantium. Emphasis will be given to the place of Rome in the cultural history of the Mediterranean, the spaces of political activity within the city, as well as the way in which emperors conveyed their rule to the citizens by coordinated building programs. A selection of texts from ancient writers will illustrate daily life in the metropolis that ancient Rome grew to become at the beginning of the second century AD, until its eventual demise and the rise of new centers of power.

• COLG 370: Environmental Ethics: Humans, Culture & Sustainability (3 credits) - HE
  The general aim of this course is to explore the ethical challenges involved in the creation and maintenance of sustainable societies. In particular, we will ask what exactly it is that we should seek to sustain, why, how, and who or what should do so. We will consider the sustainability of current political, business, and cultural practices, as well as individual lifestyles. A study of the phenomenon of climate change and of the notion of “the Anthropocene” – this new epoch in which no earthly place, entity, form, process, or system escapes the reach and influence of human activity – will be a particularly weighty element in this course. Students will explore the philosophical foundations of a plausible environmental ethic that may reconcile human responsibilities towards non-human nature and the future to our ongoing quest for meaning in a globalized, highly interconnected,
unprecedentedly populated, rapidly urbanizing, ecologically deteriorating world. Students will examine the challenges that understanding and living up to these responsibilities pose to our psychology and our ethical and political systems. Pre-requisite: completion of one 200 level course or two 100 level courses in the subject area of instruction.

Counts as 300-level elective credits toward ENVR major

- **HIST 370: Social History of the Italian Mafia (3 credits) – HE**
  This course will examine the history of the Sicilian mafia from the Unification of Italy in 1861 to the present day, considering how different cultural, social, political, and economic factors during this period have influenced its development. Students will be encouraged and guided to critically analyze the material discussed in class and the assigned readings. Rather than remembering the names of bosses or dates of massacres, the emphasis is upon understanding the interrelated historical and cultural dynamics, such as changes in national politics and legislation or the transformation of illicit activities, so as to be able to fully make sense of the information provided in the lessons and to acquire a more incisive knowledge of the mafia.

- **COLG 370: Immigration, Race & Identity in Contemporary Italy (3 credits) – HE**
  In this course, students will use cross-cultural and multidisciplinary approaches to discuss how identity is formed, challenged, and defended in an ever more globalized world. They will also investigate and compare the pressing issues of immigration, race, and ethnicity in contemporary Italy, Europe, and the U.S. Pre-requisite: completion of introductory coursework in any of the following subject areas: Cultural Studies, Sociology, Political Science, or History. Note: this course requires payment of an additional fee to cover active learning components that are above and beyond typical course costs, such as site visits, entrance fees, and other expenses.

**SOCIAL WORLD (SW) ELECTIVES:**

- **PSYC 370: Positive Psychology (3 credits) - SW**
  This course will take students through the recent science of positive psychology, which aims to ‘understand, test, discover, and promote the factors that allow individuals and communities to thrive’ (Sheldon et al, 2000). In particular, positive psychology comprises the scientific exploration of well-being, happiness, flow, personal strengths, compassion, creativity, and characteristics of positive groups and institutions that enable their development. In this sense, rather than focusing solely on the happiness of individuals and on a self-centered approach, positive psychology also concentrates on happiness and flourishing at a group-level. We will look at how individuals and groups flourish and how increasing the well-being of one will have a positive effect on the other. The first part of this course reviews the theory and research on positive psychology, while the second part focuses on theoretical conflicts and real-world applications. Every session will incorporate experiential learning and exercises aimed at increasing personal well-being and at facilitating students’ understanding of the fundamental questions in the field. Ultimately, the students will be able to utilize a more accurate and objective (rather than intuitive) understanding of concepts of positive psychology such as happiness, well-being, and compassion. Pre-requisite: completion of an introductory course in Psychology.
  Counts as elective credits toward PSYC major/minor (equivalent of PSYC 309E Positive Psychology)

**THEOLOGICAL INTEGRATIONS (TI) ELECTIVE:**

- **THEO 370: The Western Church in Context (3 credits) – TI**
  This multi-method course investigates the Roman Catholic Church through a combination of ethnographic observation, textual analysis, and physical immersion in the artifacts and aftermath of almost two millennia of Vatican presence. We will take a tour of the architecture, congregations, liturgy, spirituality, ideological diversity, and doctrine of the Catholic Church—and its significance in the modern world—in the face of religious diversification, liberalizing society, and the rampant polarization of worldviews. The aim of the course is to use the tools of ethnographic observation and textual analysis to build interdisciplinary knowledge about the Roman Catholic Church, and to recognize the immense complexity of the religion, considering the great and not-so-great undertakings of the institution of the Western Church.
We will consider the ecclesiastical and theological issues throughout the first six centuries of Christianity as well as the birth of the Franciscan and Dominican mendicant orders of the 13th century. We will assess the Church in light of the Reformation and wars of religion, always connecting historical themes with present-day case studies based in Italy and beyond.

Class sessions will mainly take place on-site. Lectures will focus on historical and cultural dimensions of the Western Church. Field studies will provide the necessary visual background to place such development in a correct historical and cultural context.

**EXPERIENTIAL LEARNING (EX) ELECTIVE:**

- **COLG 397: International Internship (3-4 credits) – EX**
  Students will be placed in an internship within a sector related to their professional ambitions as outlined in their placement contract. They will enroll in a hybrid academic seminar conducted both online and in-person where they will analyze and evaluate the workplace culture and the daily working environment they experience. The course is divided into eight career readiness competency modules as set out by the National Association of Colleges and Employers (NACE) which guide the course’s learning objectives. Students will reflect weekly on their internship experience within the context of their host culture by comparing and contrasting their experiences with their global internship placement with that of their home culture, developing greater awareness of their strengths relative to the career readiness competencies, the subtleties, and complexities of integrating into a cross-cultural work environment, and how to build and maintain a career search portfolio. Pre-requisites: Minimum of one year of study at university or equivalent professional experience, and one semester of college-level language of the host country is recommended.

**GENERAL ELECTIVES TOWARDS GRADUATION:**

**REQUIRED – 4 credits of Italian language at the appropriate level**

- COLG 170: Beginning Italian I (4 credits)
- COLG 170: Beginning Italian II (4 credits)
- COLG 270: Intermediate Italian I (4 credits)
- COLG 270: Intermediate Italian II (4 credits)
- COLG 370: Advanced Italian (4 credits)

- **COLG 370: Food & Culture in Italy (3 credits)**
  This is largely an experiential course, in which theoretical notions are put into practice in exercises involving the identification and evaluation of wines, and the assessment of the quality and cultural appropriateness of selected food products. On the one hand, students are provided with substantial background on the sociological, cultural, and historical dimensions of food and wines in one of the world’s most historically dense areas. On the other, they are allowed the opportunity to taste a highly representative sample of Italian foods and wines in a structured environment in which students put into practice skills and knowledge discussed in readings and lectures. In this course, students are provided with a broad historical background on Italian culinary traditions, going from the classical antique to the modern period. Special attention is devoted to regional difference, one of the hallmark features of Italian cultural tradition. Readings involve historical, anthropological, and sociological considerations, as well as the discussion of particular production practices, including market standards, distribution systems, and citizen activist groups such as the Slow Food movement.

- **GBUS 370: Business Ethics & Management in a Global Context (3 credits)**
  This course will apply fundamental concepts in ethical theory to business practice, investigate methods of stakeholder analysis, introduce some rudiments of behavioral economics, explore specific ethically and socially sensitive topics in business and management, and lay out the ethically problematic structure of representative real-life cases. To assess such claims, the course selects real-life problematic cases and applies to them moral theories such as Consequentialism and Deontology, and most importantly Aristotle’s Virtue ethics as configured in his *Nicomachean Ethics*. Also of interest will be justifications and critiques of market capitalism, economic rationality as opposed to moral reasonableness, justice, property rights, the notion of externalities, and
conceptions of responsibility. You will refer to a selected number of texts, research real-world business cases, analyze and give presentations on selected subsidiary readings, and engage in class discussions over specific topics. Pre-requisites: completion of one introductory course in Ethics and/or Business & Management.

Accepted as PHIL 324 within GBUS major as a non-GBUS elective

- **ECON 370: Comparative Economic Systems (3 credits)**
  This course describes the pillars and mechanisms upon which market capitalism functions. As the dominant socio-economic system, understanding these aspects is indispensable for comprehending today's world and one's own role in it. Drawing from economics and other social science disciplines, students will trace history, balance theory, and practice to explore market capitalism's strengths and shortcomings, as well as the role of institutions and economic agents that make it function as it does: international organizations, nation-states, transnational companies and civil society. Using diverse case studies, students will analyze how capitalism can vary in different contexts. Students will employ comparative methods to explore these differences within capitalism, as well as other socio-economic systems, particularly socialist economies. The role of culture and religion in these systems is also considered.

- **GBUS 370: International Marketing (3 credits)**
  The task of international marketing is complex enough when the company operates in a single foreign national market. It is much more complex when the company starts operations in several countries. Globalization is the growing interdependence of national economies involving primarily customers, producers, suppliers, and governments in different markets. Therefore, global marketing reflects the trend of firms selling and distributing products and services in many countries around the world and it is associated with governments reducing trade and investment barriers, firms manufacturing in multiple countries, and foreign firms increasingly competing in domestic markets. Marketing programs must in these situations, adapt to the needs and preferences of customers that have different levels of purchasing power as well as different climates, languages, and cultures.

  Accepted as GBUS 321 in the GBUS major

- **ACFN 370: International Finance (3 credits)**
  This course explains and analyzes the main financial challenges that companies face in an international context. Globalization, or the increasing economic integration of goods, services, and financial markets at the international level, represents both opportunities and threats for governments and enterprises. This course provides discussions of some of the main challenges of international financial transactions. It is divided into two sections. In the first section, the students will be familiarized with exchange rate determination, balance of payments, the international monetary system, the European Monetary System, and the parity conditions in real markets and financial markets. In the second section, they will examine the different derivatives for hedging (options, forwards, futures, and swaps), and exposure measurement (translation, transaction, and economic exposure). Course activities are based on worksheets with exercises related to each topic studied in class and current articles and videos from business newspapers and magazines to be discussed on a daily basis and motivate class participation.

  Counts as 300-level ACFN course in finance or public accounting concentrations of ACFN major

- **COLG 370: Basic Operations Management (3 credits)**
  Operations management is a key managerial function impacting the whole of an organization and is concerned with designing, controlling, and improving the processes used to produce goods and/or provide services. This course serves as an introduction to the field of operations and supply chain management and will provide students with an understanding of the strategic implications of the many decisions facing operations managers. Students will develop knowledge of manufacturing resources planning by exploring forecasting, production planning, master scheduling, material requirements planning, capacity planning, world-class manufacturing principles, and continuous improvement. Students will be introduced to problem-solving techniques in design, planning, controlling of manufacturing and service operations, and quality. They will also participate in a systematic study of the managerial and mathematical techniques-along with information technology resources-used to make goods and services. Pre-requisites: completion of one introductory course in Business and/or Information Systems.

  Does not count towards GBUS major/minor
• **COLG 370: Basic Operations Research Laboratory (1 credit)**

**Note:** this course must be taken in conjunction with the Basic Operations Management course. This 1-credit course is assignment-based, using Microsoft’s Excel software, and is intended to complement the 3-credit Basic Operations Management course. It consists of weekly, one-hour laboratory sessions in which students develop their skills in the application of Excel in order to resolve Operational Research problems. Emphasis will therefore be placed on the practical implementation of real-world models, building on competencies acquired in the 3-credit BOM course. The laboratory sessions are informal, and students are expected to contribute in a positive manner.

Does not count towards GBUS major/minor